



**“DIMITRIE CANTEMIR” UNIVERSITY OF BUCHAREST  
FACULTY OF MANAGEMENT IN TOURISM AND  
COMMERCE TIMIȘOARA**

In collaboration with



- FACULTY OF APPLIED MANAGEMENT, ECONOMICS AND FINANCE, BUSINESS ACADEMY UNIVERSITY IN NOVI SAD, SERBIA
- THE ASSOCIATION FOR THE PROMOTION AND DEVELOPMENT OF TOURISM IN TIMIȘ
- FANTASY TRAVEL SRL

**PROGRAMME OF THE 10<sup>th</sup> INTERNATIONAL  
CONFERENCE ON TOURISM AND  
SUSTAINABLE DEVELOPMENT  
TIMIȘOARA, MAY 6, 2022**

**FRIDAY, MAY 6<sup>TH</sup> 2022**

**The conference takes place on ZOOM.**

Please make sure your devices are equipped with a microphone, webcam, and speakers.

**The average recommended time for each presentation is 10 minutes.**

10:00-10:30 Opening address

- Associate prof. PhD. **MARIUS MICULESCU**, Dean of the Faculty of Management in Tourism and Commerce Timișoara
- Associate prof. PhD. **CIPRIANA SAVA**, Head of Organizing Committee, Faculty of Management in Tourism and Commerce Timișoara

10:30-11.00 **Plenary lecture**

**Wolfgang LIMBERT and Luiza CARAIVAN**

***SULTANS' TRAIL: LONG-DISTANCE HIKING AND CYCLING***

**11.00- 20.00 Paper presentations**

**FRIDAY, 6th MAY 2022, 10.00** Eastern European Time Zone  
(UTC+2)

Plenary lecture 10.30-11.00 (Eastern European Time zone (UTC+2))

Wolfgang LIMBERT and Luiza CARAIVAN

***SULTANS' TRAIL: LONG-DISTANCE HIKING AND CYCLING***

<b>SECTION: TOURISM, SUSTAINABLE DEVELOPMENT AND ENVIRONMENTAL PROTECTION</b>	
<b>Link</b>	
<b>CHAIRPERSONS: Cipriana SAVA, Adila NURIC</b>	
<b>Time</b>	<b>Presenter</b>
<b>11.00</b>	Snežana ŠTETIĆ, Igor TRIŠIĆ, Dario ŠIMIČEVIĆ <b>TOURISM – A BRIDGE OF ESTABLISHING SUSTAINABLE CULTURAL CONTACTS</b>
<b>11.15</b>	Samir NURIĆ, Adila NURIĆ <b>ANALYSIS OF FUEL CONSUMPTION WITH TWO METHODS OF EXPLOITATION OF LIMESTONE</b>
<b>11.30</b>	Adina VIHERU, Maria CIOBANU, Adelina TEODORESCU <b>LITERARY WORK AND TOURISM “MOROMETII” AND THE POSSIBILITY OF SCHOOL TOURISM DEVELOPMENT OR EDUCATIONAL TOURISM</b>
<b>11.45</b>	Constantina Bianca VULPE, Bianca-Vanesa BOROS, Mariana Adina MATICA, Gheorghita MENGHIU <sup>1</sup> , Diana-Larisa ROMAN, Daniela DASCĂLU, Renata KOVACEVIC, Zoran STEVANOVIC, Adriana ISVORAN, Vasile OSTAFE <b>ANALYSIS OF SURFACE AND GROUNDWATER SAMPLES POTENTIALLY CONTAMINATED WITH MINING POLLUTANTS FROM MOLDOVA NOUĂ AREA: PHYSICO-CHEMICAL PARAMETERS AND HEAVY METALS CONCENTRATIONS</b>
<b>12.00</b>	Afolabi Monisola TUNDE <b>INSECURITY AND SUSTAINABLE FOOD SECURITY IN NIGERIA</b>
<b>12.15</b>	Gordana PETROVIĆ, Adriana RADOSAVAC, Tomislav BRZAKOVIĆ <b>CLIMATE CHANGE AND THE USE OF RENEWABLE ENERGY SOURCES IN EUROPE</b>
<b>12.30</b>	Marijana VUKČEVIĆ <b>CONCEPTUALIZATION OF THE CULTURE OF CANCELLATION</b>
<b>12.45</b>	Bianca-Vanesa BOROS, Mădălina MURĂRESCU, Diana-Larisa ROMAN, Constantina Bianca VULPE, Daniela DASCĂLU, Renata KOVACEVIC, Zoran STEVANOVIC, Vasile OSTAFE, Adriana ISVORAN <b>THE EFFECT OF WATER, SEDIMENT AND SOIL SAMPLES POTENTIALLY POLLUTED BY FORMER MINING ACTIVITIES FROM MOLDOVA NOUĂ AREA (ROMANIA) ON THE GROWTH OF THE COMMON DUCKWEED (LEMNA MINOR L.)</b>
<b>13.00</b>	Zekeri MOMOH

	<b>INFLUENCE OF GLOBALISATION AND MULTINATIONAL CORPORATION ON GREEN ECONOMY IN AFRICA</b>
<b>13.15</b>	Mališa ŽIŽOVIĆ, Danica FATIĆ, Miodrag ŽIŽOVIĆ <b>A MULTI-CRITERIA APPROACH TO PLANNING THE HOTEL CONSTRUCTION IN THE OVČAR- KABLAR GORGE</b>
	Cosmina-Simona TOADER, Loredana VĂDUVA, Ionuț Mircea PETROMAN <b>EXPLORING THE TOURIST RESOURCES OF BANAT REGION AND IDENTIFYING TYPES OF TOURISM IN ORDER TO DEVELOP NEW TOURIST PRODUCTS</b>
	Gordana PETROVIĆ, Darjan KARABAŠEVIĆ, Svetlana VUKOTIĆ, Vuk MIRČETIĆ <b>GLOBAL FLOWS OF GOODS AND SERVICES IN THE MOST ECONOMICALLY DEVELOPED COUNTRIES</b>
	Roxana Elena POPȘA <b>ASSESSING TOURISM INDUSTRY DURING THE COVID-19 PANDEMIC</b>
	Camelia TEODORESCU, Alexandra Elena VELICU, Aurel GHEORGHILAS, Nicoleta BIRA <b>THE ATTRACTIVENESS OF BLACK TOURISM IN ROMANIA</b>
	PETROMAN Ioan, VĂDUVA Loredana, MARIN Diana, SAVA Cipriana, PETROMAN Cornelia <b>OVERTOURISM: POSITIVE AND NEGATIVE IMPACTS</b>
	Alin BUTOI, Vasile POP, Andrei DUCMAN, Nicoleta BIRA, Elena BECHERU <b>DOFTANEI VALLEY - TOURIST ALTERNATIVE FOR PRAHOVA VALLEY</b>
	<b>ASPECTS REGARDING AGROTOURISM IN ROMANIA</b> Cipriana SAVA, Gheorghe PINTEALĂ
	Ružica ĐERVIDA Adriana RADOSAVAC <b>PERSPECTIVES OF SPORTS AND RECREATIONAL TOURISM OF MAKARSKA AND THE IMPORTANCE OF COMMUNICATION ACTIVITY</b>
	Alexandra CIOCLU <b>MEDICAL TOURISM IN GUATEMALA</b>
	Camelia TEODORESCU Laurentiu Stefan SZEMKOVICS Nicoleta BIRA Andrei DUCMAN Iuliana BORA <b>ETHNO-CREATIVITY WITHIN ROMANIAN LOCALITIES AND THEIR ROLE IN THE DEVELOPMENT OF CULTURAL TOURISM AND THE EDUCATIONAL PROCESS; CASE STUDY- THE ART OF WOOD PROCESSING BY THE RROMA ETHNIC LIVING IN SPANŢOV, CĂLĂRAȘI COUNTY.</b>
	Pavle BRZAKOVIĆ, Katarina ĐORĐEVIĆ, Miloš MASTILOVIĆ <b>BALANCED SCORECARD AND ITS PERSPECTIVES</b>
	Petroman Cornelia, Văduva Loredana, Sava Cipriana, Petroman I. <b>RESEARCH ON SPENDING FREE TIME AT THE AGRITOURISM FARM</b>
	<b>Denisa Tarpian, Petroman Cornelia, Văduva Loredana, Petroman I. MAXIMIZING BUSINESS IN FARM AGROTOURISM ACCORDING TO THE CONSUMER PROFILE</b>

	Rotaru Alexandra, Marin Diana, Văduva Loredana, Petroman Cornelia <b>OPPORTUNITIES TO IMPROVE THE MARKETING MANAGEMENT OF FARM PRODUCTS AND SERVICES</b>
	Văduva Loredana, Petroman Cornelia, Marin Diana, Toader Cosmina, Firu Negoescu A., Petroman I.M. <b>AUTHENTICITY AND INAUTHENTICITY IN ROMANIAN CULTURAL TOURISM</b>
	Laurentiu Stefan SZEMKOVICS, Camelia TEODORESCU <b>HERALDIC COMPOSITIONS ON SOME OBJECTS FROM BRÂNCOVEANU PALACE FROM POTLOGI, ROMANIA</b>
	Iroye, Kayode Ademola <b>DOMESTIC WASTEWATER PROBLEMS AND STRATEGIES FOR ITS MANAGEMENT IN ILORIN, NIGERIA</b>
	Aurel GHEORGHILAS, Alexandra Elena VELICU , Camelia TEODORESCU <b>THE CONTRIBUTION OF THE TWENTIETH CENTURY THROUGH THE CREATION OF NEW OBJECTIVES TO THE DEVELOPMENT OF BLACK TOURISM IN ROMANIA</b>

### **SECTION: ACCOUNTING AND FINANCE**

**Link**

**CHAIRPERSONS: Marius Miculescu, Radu Dorin LENGHEL**

<b>Time</b>	<b>Presenter</b>
	LENGHEL Radu Dorin <b>PROCEDURE OF INTERNAL CONTROL BY INVENTORY IN PRIVATE ENTITIES</b>
	LENGHEL Radu Dorin <b>THE PROCEDURE FOR INTERNAL CONTROL OF ACCOUNTING IN PRIVATE ENTITIES</b>
	MICULESCU MARIUS-NICOLAE, LENGHEL RADU DORIN <b>TAXATION IN THE REAL SYSTEM VERSUS TAXATION AT THE INCOME NORM</b>

### **SECTION: MANAGERIAL STRATEGIES, ORGANISATIONAL CULTURE AND MARKETING**

**Link**

**CHAIRPERSONS: DINA LUT**

<b>Time</b>	<b>Presenter</b>
	Dina Maria LUȚ <b>NEW CHANGES IN ORGANIZATIONAL CULTURE IN THE CURRENT BUSINESS CONTEXT</b>
	Dina Maria LUȚ <b>TRENDS AND CHALLENGES ON THE LABOR MARKET IN THE NEW POST-PANDEMIC CONTEXT</b>
	CiprianPAVEL <b>ONLINE MARKETING THE RIGHT CHOICE</b>

	Marija JANOSIK, Tijana ĐUKIĆ, Svetlana VUKOTIĆ <b>COMPARISON OF DIFFERENT TYPES OF MANAGEMENT - CULTURAL CONTEXT IN INTERNATIONAL BUSINESS</b>
	Tijana ĐUKIĆ, Marija JANOSIK, Gabrijela POPOVIĆ <b>MCDM ANALYSIS OF FACTORS THAT CONTRIBUTE TO THE IMPROVEMENT OF THE ORGANIZATION'S BUSINESS</b>

## **SECTION: INFORMATION TECHNOLOGY**

**CHAIRPERSONS: Ciprian PAVEL Miranda Petronella VLAD**

<b>Time</b>	<b>Presenter</b>
	Loredana MOCEAN, Miranda Petronella VLAD <b>EVENT MANAGEMENT SYSTEMS</b>
	Loredana MOCEAN, Miranda Petronella VLAD <b>ORGANIZATIONAL LIBRARY</b>
	Tamara RANISAVLJEVIĆ Darjan KARABAŠEVIĆ Miodrag BRZAKOVIĆ Gabrijela POPOVIĆ Dragiša STANUJKIĆ <b>REACT NATIVE: A BRIEF INTRODUCTION TO MODERN CROSS-PLATFORM MOBILE APPLICATION DEVELOPMENT</b>
	DEJAN VIDUKA, LUKA ILIC, ALEKSANDAR ŠIJAN <b>SETTING UP A MODEL FOR STUDYING THE BASICS OF PROGRAMMING AT UNIVERSITIES USING THE PYTHON PROGRAMMING LANGUAGE</b>

## **SECTION: SOCIAL AND EDUCATIONAL ENVIRONMENT**

**Link**

**CHAIRPERSONS: Christina Andreea MIȚARIU, Mihaela LAZOVIĆ,**

<b>Time</b>	<b>Presenter</b>
<b>13.30</b>	Mihaela Lazović <b>SEMANTIC VERB CLASSES IN ROMANIAN AND ENGLISH</b>
	NORA CODRUȚA CURTA <b>HOW TO TEACH ECONOMIC SUBJECTS DURING THE PANDEMIC? A SHORT OVERVIEW</b>
	Marijana VUKČEVIĆ <b>THE IMPORTANCE OF THE APPLICATION OF RHETORIC IN EN LANGUAGE TEACHING</b>
	Mițariu Christina-Andreea <b>THE MAIN FEMALE TYPOLOGIES IN THE OLD TESTAMENT</b>
	Mițariu Christina Andreea <b>FEMALE PROTOTYPES IN THE NEW TESTAMENT</b>
	Luiza CARAIVAN <b>THE TRANSITION FROM ONLINE COURSES TO BLENDED LEARNING</b>
	Daniela –Florina FERCEA

	<b>THE STATUS OF CHILDREN'S LITERATURE IN THE EN TEXTBOOKS PRIOR AND POST 1989. THE CASE OF ROM MIDDLE SCHOOLS.</b>
--	---

**SECTION: LAWS AND REGULATIONS IN TOURISM, COMMERCE,  
SERVICES**

	Tiberiu Medeanu <b>DISRUPTION OF WASTE DISPOSAL WITH LEAD CONTENT BY ERRONEOUS ACTION OF SOME STATE BODIES.</b>
	Gheorghe PINTEALĂ <b>ASPECTS REGARDING THE TOURIST POTENTIAL OF CARAȘ- SEVERIN COUNTY</b>