



UNIVERSITATEA CREȘTINĂ “DIMITRIE CANTEMIR” DIN
BUCUREȘTI
FACULTATEA DE MANAGEMENT TURISTIC ȘI COMERCIAL
TIMIȘOARA

PROGRAMUL CONFERINȚEI ȘTIINȚIFICE INTERNAȚIONALE
“TURISM ȘI DEZVOLTARE DURABILĂ”
EDIȚIA A III-A
TIMIȘOARA, 3-5 APRILIE 2014

JOI, 3 APRILIE 2014

9:00-10:30 Primirea participanților la sediul Facultății de Management Turistic și Comercial, str. 1 Decembrie nr.93, Timișoara

10:30 Deschiderea simpozionului:

- conf. dr. **CIPRIANA SAVA**, decan Facultatea de Management Turistic și Comercial Timișoara
- Inginer **MARIA GRAPINI**, Președinta Clubului de Afaceri „Austria-România”, București, Administrator al S.C. PASMATEX S.A., Timișoara, România

11:00 -11.45 Prezentarea în plen a lucrării

BASIC ASPECTS OF QUALITY IN TOURISM AND HOSPITALITY

Prezintă dr. **LJILJANA KOSAR** The College of Hotel Management, Belgrade, Serbia

11.45 -12.15 Pauza de cafea

12.15- 13.00 Prezentarea în plen a lucrării

“INGREDIENTS” FOR AN ATTRACTIVE TOURIST MARKET?

Prezintă prof. univ. dr. **MIRELA MAZILU** – Departamentul de Geografie, Universitatea din Craiova, România.

13:00-14:30 Prânz la sediul Facultății de Management Turistic și Comercial

14:30 – 15.15 Prezentarea în plen a lucrării

QUALITY OF LIFE, LEISURE, RECREATION AND TRANSMODERN CONCEPT OF TOURISM

Prezintă dr. **ĐORĐE ČOMIĆ**, The College of Hotel Management, Belgrade, Serbia

15.15 -15.30 Pauza de cafea

15:30 - 17:30 **Prezentarea pe secțiuni a lucrărilor**

17:30 – 18:30 Cina la sediul Facultății de Management Turistic și Comercial Timișoara

VINERI, 4 APRILIE 2014

08:30-09:00 Sosirea participanților la Sediul Facultății de Management Turistic și Comercial din strada 1 Decembrie nr. 93

09.00-09.30 **Cuvânt introductiv**

- Ing. dipl. **RĂZVAN HRENOSCHI**, director executiv, Direcția Cooperare și Informatică a Consiliului Județean Timiș
- **IANNUZZIELLO ANIO**, director, Hotel Belvedere, Puglia, Italia

09:30-10:15 **Prezentarea lucrărilor în plen**

REALITY AND VISIONS OF NEW MOBILITY ALONG THE DANUBE AND THEIR IMPACT ON TOURISM DEVELOPMENT IN ROMANIA

Prezintă **WOLFGANG LIMBERT**, Managing Partner - Orgamarket, Reprezentant SEE, Donau Bureau, Germania

10:15-11:00 **Prezentarea pe secțiuni**

11:00-11:30 Pauză de cafea

11:30-13:30 **Prezentarea pe secțiuni**

13:30-15:00 Pauză de prânz

15:00-17:30 **Prezentarea pe secțiuni**

19:00 Cina la Restaurantul Ramina, Str. Ștrandului nr.12A (Calea Lugojului)Timisoara

SÂMBĂTĂ, 5 APRILIE 2014

09:00-10.00 Vizită la Muzeul Catedralei Ortodoxe Mitropolitane din Timișoara (Colecția de Artă)

10.00-13.00 Excursie la Mănăstirea Timișeni din localitatea Șag, județul Timiș

13.00 Întoarcere în Timișoara și concluzii



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PROGRAMME OF THE 3RD INTERNATIONAL CONFERENCE OF THE
FACULTY OF MANAGEMENT IN TOURISM AND COMMERCE
TIMIȘOARA, APRIL 3-5, 2014

THURSDAY, APRIL 3

9:00-10:30 Participants' arrival at the Faculty of Management in Tourism and Commerce,

1 Decembrie Street, nr. 93, Timișoara

10:30 Opening address (Room 0.1)

- Associate prof. PhD. **CIPRIANA SAVA**, Dean of the Faculty of Management in Tourism and Commerce Timișoara
- **MARIA GRAPINI**, President of the Business Club "Austria-Romania", Bucuresti, Administrator of S.C. PASMATEX S.A., Timișoara, România

11:00 -11.45 Plenary lecture (Room 0.1)

BASIC ASPECTS OF QUALITY IN TOURISM AND HOSPITALITY

Prof. Dr. LJILJANA KOSAR, The College of Hotel Management, Belgrade, Serbia

11.45 -12.15 Coffee break

12.15- 13.00 Plenary lecture

“INGREDIENTS” FOR AN ATTRACTIVE TOURIST MARKET? (Room 0.1)

Prof. Dr. MIRELA MAZILU, Geography Department, University of Craiova, Romania

13:00-14:30 Lunch break

14:30 – 15.15 Plenary lecture

QUALITY OF LIFE, LEISURE, RECREATION AND TRANSMODERN CONCEPT OF TOURISM (Room 0.1)

Prof. dr. ĐORĐE ČOMIĆ, The College of Hotel Management, Belgrade, Serbia

15.15 -15.30 Coffee break

15:30 - 17:30 **Paper presentations**

17:30 – 18:30 Dinner at the Faculty of Management in Tourism and Commerce Timisoara

FRIDAY, APRIL 4

08:30-09:00 Participants' registration

09:00-09:30 Opening address (Room 0.1)

➤ Eng. **RĂZVAN HRENOSCHI**, Executive Director, Cooperation and Information Department of Timiș County Council

➤ **IANNUZZIELLO ANIO**, director, Hotel Belvedere, Puglia, Italy

09:30-10:15 **Plenary lecture (Room 0.1)**

WOLFGANG LIMBERT, Managing Partner - Orgamarket, Representative SEE, Donau Bureau, Germany - ***REALITY AND VISIONS OF NEW MOBILITY ALONG THE DANUBE AND THEIR IMPACT ON TOURISM DEVELOPMENT IN ROMANIA***

10:15-11:00 **Paper presentations**

11:00-11:30 Coffee break

11:30-13:30 **Paper presentations**

13:30-15:00 Lunch break

15:00-17:30 **Paper presentations**

19:00 Dinner at the restaurant Ramina, Str. Ștrandului nr.12A (Calea Lugojului) Timisoara

SATURDAY, APRIL 5

09:00-10.00 Visit to the Museum of the Orthodox Cathedral in Timisoara

10.00-13.00 Trip to Șag-Timișeni Monastery (Timiș County)

13:00 Return to Timișoara and conclusions

THURSDAY, 3RD APRIL 2014

15:30-17:30

ROOM: 0.1

CHAIRPERSON: Snežana ŠTETIĆ

SECTION: TOURISM

Snežana ŠTETIĆ, Dario ŠIMIČEVIĆ, Sanja PAVLOVIĆ - *The Importance of Technologies for a National Hotel Company Development*

Nora Codruța CURTA - *Customize the Value Chain for Tourism Companies*

Saša ĐORĐEVIĆ - *City as A Promoter of Culture and Tourism Animation. The Example of Barcelona*

Cipriana SAVA - *The Responsibility of Travel Agencies towards Consumers*

Roxana Elena POPȘA, Virgil NICULA - *An Overview on Quality Certification of Ecotourism Services*

Suzana AFLIĆ - *Tourist Boards as DMO Systems*

Milen PENERLIEV, Veselin PETKOV - *Sustainable Tourism Development in Rural Areas of Bulgaria*

Vesna LOBOREC, Peter BRESKVAR - *Sport in Slovenia Tourism Product*

Mihaela LAZOVIĆ, Slavoljub VICIC - *The Use of the English Language in Serbian Tourism and Hospitality Terminology*

Cipriana SAVA, Cristina Clara NICOLA - *Offer Expansion Project for "Vank Tourist Complex" - Arieseni, Romania*

FRIDAY, 4TH APRIL 2014

10:15-11:00

ROOM: 0.1

CHAIRPERSON: Marin BURTICĂ

SECTION: TOURISM

Monica OGÂRLACI - *Rural Tourism Sustainable Development in Hungary and Romania*

Marin BURTICĂ - *Considerations on Some of the Main Components of the Territorial Development Management in the Context of Sustainable Development*

Petru BACAL – *Premises and Present Difficulties of Ecotourism Development in the Moldavian Republic*

Cipriana SAVA, Sabin Romulus CLEȘIU - *The Museum of Gold from Brad - The Pole of Attraction of a Touristic Area in the Apuseni Mountains*

11:30-13:30

ROOM: 0.1

CHAIRPERSON: Jozsef GAL

SECTION: TOURISM

Jozsef GAL, Constantin - Dan DUMITRESCU - *Some Touristic Aspects of Logistics and Logistic Education at Cross-Border Area*

Jozsef GAL, Edina VINCZE-LENDVAI, Agota PANYOR, Dan DUMITRESCU - *Study of Eating Habits Home and Leisure Tourism Environment*

Ildiko HORVATH GALNE - *Suitability of Farms around Hodmezovasarhely for a Rural Tourism*

Brigitta ZSOTER, Alexandra SCHMIDT, Nicoleta TRANDAFIR - *Research of Satisfaction Related to Investments (2006-2010) Accomplished by the Local Council in Sandorfalva for Durable Development*

Dorin Paul BÂC - *The Emergence of Sustainable Tourism – A Literature Review*

Katerina ANGELEVSKA – NAJDESKA - *Valorisation and Management of the Tourist Resources - A Condition for Sustainable Tourism Development*

Miodrag ŽIŽOVIĆ, Dragan TURANJANIN, Nada DAMLJANOVIĆ, Mališa ŽIŽOVIĆ - *Multi-Criteria Approach to Tourism Offer of Municipality of Gornji Milanovac*

FRIDAY, 4TH APRIL 2014

10:15-11:00

ROOM: 1.1

CHAIRPERSON: Zoran MARKOVIĆ

SECTION: ENVIRONMENTAL PROTECTION AND DURABLE DEVELOPMENT

Zoran MARKOVIĆ, Zoran STIRBANOVIC, Jovica SOKOLOVIC, Radoje PANTOVIC, Luka MARKOVIC - *Sustainable Utilization of Oil Shale as an Alternative Energy Source*

Jovica SOKOLOVIĆ, Rodoljub STANOJLOVIĆ, Suzana STANKOVIĆ, Vojka GARDIĆ - *Treatment of Oily Wastewater by Adsorption Using Anthracite*

Grozdanka BOGDANOVIĆ, Dejan V. ANTIĆ, Zoran MARKOVIĆ - *The Impact of Industrial Activities on Surface Water Quality in Municipality Bor, Serbia*

Cipriana SAVA, Mircea GOLOȘIE *Food products from the agrotouristic accommodation and their radioactivity level*

11:30-13:30

ROOM: 1.1

CHAIRPERSON: Biserka DIMISKOVSKA, Samir NURIC

SECTION: ENVIRONMENTAL PROTECTION AND DURABLE DEVELOPMENT

Adila NURIC, Samir NURIC, Muhidin BRCANINOVIC - *Redevelopment of Mining Area*

Mircea GOLOȘIE, Ioan ZAHARIE - *On the Radioactivity Shale Gas Exploitation*

Mihail GOLU, Geza MOLNAR - *Geological Tourism*

Mircea GOLOȘIE, Marinel COJOCARU - *The Radioactivity of Constructions*

Biserka DIMISKOVSKA, Nikola DIMISKOVSKI – *Effects of Solid Waste Landfill on the Town of Shtip, R. Macedonia*

Biserka DIMISHKOVSKA, Jovan DIMISHKOVSKI - *Waste Management in R. Macedonia*

Adina NEGREA, Lavinia LUPA, Mihaela CIOPEC, Petru NEGREA - *Use of Ionic Liquid as “Green” Extractants in the Removal Process of Radionuclides from Aqueous Solutions*

Gabriela Xenia TRIFAN - *Monitoring Temperature in the Solar Drying Installation*
Alexandru Csaba KATÓ - *Geological tourism of rocks, minerals, crystals and stones in the Apuseni Mountains*

FRIDAY, 4TH APRIL 2014

10:15-11:00

ROOM: 2.1

CHAIRPERSON: Gheorghe PINTEALĂ

SECTION: LAWS AND REGULATIONS IN TOURISM, COMMERCE, SERVICES

Gheorghe PINTEALĂ – *The Criminal Liability for Juveniles and the Sentencing Regime in Other States Legislation*

Gheorghe PINTEALĂ - *Psychological Considerations Regarding the Testimony and the Witness*

Dumitru-Adrian CRĂCIUNESCU – *Globalization and Sustainable Development, and Effective Dynamic Processes of Liberalization, Openness and International Integration*

Viktor LAZIC - *The Role and Importance of Copyrights in Tourist Publications*

John M. ANGHEL - *How Longer Carries Romania - As a Sovereign State and a Member of the EU -Territorial Jurisdiction*

11:30-13:30

ROOM: 2.1

CHAIRPERSONS: Corina MICULESCU

SECTION: ACCOUNTING AND FINANCE

Radu Dorin LENGHEL - *Views on the Compensation of Inventory Pluses and Minuses*

Miranda P. VLAD, Mircea V. DIUDEA - *Optimizing in Library Work*

Corina MICULESCU, Sergiu GRUI – *Company Strategies and Long-Term Financial Decisions in the Conditions of the Present Economic Environment*

Corina MICULESCU, Sergiu GRUI - *Stocks Management - A Managerial Approach*

Marius – Nicolae MICULESCU, Sergiu GRUI – *Progressive Tax Rate versus Flat Income Tax*

Corina MICULESCU - *Management Issues Regarding the Inventory of the Company*

Corina MICULESCU - *The Incomes and Expenses Budget of an Enterprise as an Instrument of Financial Forecast*

FRIDAY, 4TH APRIL 2014

15:00-17:30

ROOM: 1.1

CHAIRPERSON: Dina LUȚ

SECTION: MANAGEMENT-MARKETING

Elena PETKOVA - *The Role of Internet and New Informational Technologies in Marketing, Advertising and Information Provision of Tourist Destination - A Case Study of Sofia, Bulgaria*

Mitja SEVER - *Maturity Level of IT and Its Impact on Company's Competitive Advantage*

Alina LAZOC, Dina LUȚ - *Evaluating Total Consumer Involvement with Online Information-Seeking: A Flow Study*

Dina LUȚ, Alina LAZOC - *The Impact of Transformational Leadership on Organizational Effectiveness*

Florea VLAD – *The Elaboration of Logistic and Distribution Strategies*

Ciprian PAVEL - *Using Visual Content in Your Marketing*

Adrian Nicolae MATEIA – *Evolution of Tourism Applications in Virtual Media*

15:00-17:30

ROOM: 2.1

CHAIRPERSON: Luiza CARAIVAN

SECTION: SOCIAL AND EDUCATIONAL ENVIRONMENT

Alenka DIVJAK - *Constantinople - A Proto Tourist Destination In Medieval Icelandic Tradition?*

Alenka DIVJAK - *Troy As Proto-Tourist Attraction in Alexander's Saga And Kirialax Saga*

Lazar KALMIĆ - *The Sacral Places and Centers in Tourism as a Secular Pilgrimage*

Christina Andreea MIȚARIU - *The French Comic and the Universal Comic*

Mojca Kostelec CVITKOVIČ - *English and Slovene Hand in Hand in Slovene Tourism and Hospitality*

Luiza CARAIVAN - *Transition To 21st Century Business English*

Laura Ioana COROAMĂ - *Revisiting the Learners' Linguistic and Cultural Needs in a Globalised Working Environment*

Filip PAȚAC, Janeta WEISZ - *Performance Indicators in Higher Education*

Janeta WEISZ - *The Importance of Linking Education and Lifelong Learning with the Labor Market*

FRIDAY, 4TH APRIL 2014

15:00-17:30

ROOM: 0.1

CHAIRPERSON: István SZILVÁSSY

SECTION: TOURISM AND DURABLE DEVELOPMENT

Svetislav MILENKOVIĆ, Svetlana UTVIĆ - *Future Development Trends In Adventure Tourism From Euphoria To Disappointment*

István SZILVÁSSY - *Leisure Boating On Danube Tributaries, Channels in the Carpathians and Carpathian Basin*

Milad Janjani GOUDARZI - *Introduction on New Science Geopsychology (Case Study: Effect of Sciesmotectonic and Doroud Fault on Anxiety)*

Kristijan ŽUŽIĆ - *Developing Special-Interest Tourism Offerings in the Istria Region*

Metka KOGOVSEK, Mojca KOGOVSEK - *Emotional Labour in Hospitality Industry: Literature Review*

Sebastjan REPNIK - *Case Studies of Innovation Activity in the Hotel Industry*

HONORARY COMMITTEE

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CEZAR MILITARU - Associate professor PhD. "Dimitrie Cantemir" Christian University

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MARIUS MICULESCU, Associate professor PhD., FMTC, Timisoara
FLOREA VLAD, Associate professor PhD., FMTC, Timisoara

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MIRCEA GOLOȘIE, engineer, president of „Hobby Club Jules Verne” NGO

SECTIONS

- ✓ Tourism
- ✓ Commerce-Services
- ✓ Durable development
- ✓ Environmental protection and pollution
- ✓ Management
- ✓ Marketing
- ✓ Accounting & Finance
- ✓ Social and educational environment
- ✓ Laws and regulations in tourism, commerce and services