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**ABSTRACTS**

**Petru BACAL** – *Touristic Potential in Prut Basin*

**Abstract:** The paper presents a short evaluation of the touristic potential in the Prut Basin (the part that belongs to the Republic of Moldova) and its problems. The Prut Basin has a valuable touristic potential which is insufficiently capitalized. This situation is conditioned by the agrarian features of the region, by the bad condition of roads and an underdevelopment of tourist services. The touristic potential is supported by fossil coral reefs, gorges, caves and archeological sites, local handcrafts shops, folk dances, etc.

**Keywords:** tourism, potential, Prut, exploitation, problems.

**Dorin Paul BÂC** - *For the Tourism Potential Endogenous Challenges for the Tourism Industry*

**Abstract:** The tourism industry faces numerous challenges, both from the outside and from the inside. Among the exogenous challenges we can mention terrorist attacks, viral outbreaks and natural disasters. These events occur independently from the tourism industry, but they have a significant impact on the number of incoming tourists and subsequently on the financial earnings of affected regions. In the present paper, we have tried to identify some challenges that are generated within the industry and/or by the industry. We have focused on three such challenges: the consumers' behavior, the work force, and the organization of the community. We have selected these three, although there are many others, because we consider them easier to fix.

**Key words:** tourism, workforce, community, behavior, consumer.

**Enikő CADAR, Kinga BELÉNYIȘ** - *Municipal Solid Waste Recycling In Romania and In the E.U.*

**Abstract:** the study presents the importance of waste recycling, a comparison between Romania and other EU countries. Romania analyzes what other countries adopted in this field,

and shows the consequences and the proposals of the EU to help accomplish its goals. With waste recycling we save a lot of energy, we can reduce the amount of waste to save our nature. From 2016 Romania will be required to waste separate collection system, but in many cases this still represents a problem. Germany stands out when it comes to recycling waste, 95% of the waste is recycled, the population selects and transfers its own waste, meanwhile in Italy the population selects its own waste separately, but the transportation it's made by an authorized firm. At the moment Romania doesn't stand out when it comes to waste recycling, to make a change the attitude of the people must be changed in this field. By 2020 Romania want's to achieve a 50% of waste recycling.

**Keywords:** conserve natural resources, municipal waste, recycling, Romania's situation, selective collection

**Luiza CARAIVAN - *Guidelines for Business Correspondence***

**Abstract:** The paper focuses on some aspects of writing letters, and e-mails for business purposes. Some general rules are listed in order to create clear and effective letters or e-mails so that the writer may achieve their purpose: to be understood by the reader and to have the reader do the required tasks.

**Key words:** letters, e-mails, effective writing

**Đorđe ČOMICĆ, Lazar KALMIĆ - *Phenomenology of Tourist Experience***

**Abstract:** The subject of this research is experience itself, its nature, contents and structure, i.e. what people think and feel while traveling or in the course of an event during the journey. A conscious, direct experience is a crucial psychological content of traveling and is strongly connected with external events and tourist behavior. The main aim of this paper is to find out the psychological essentials of tourism in tourists experiences, beyond attitudes and behavior, applying the phenomenological method. The essentials of tourism are first, investigated in the experiences of "mass" tourists and later in the experiences of "elite" tourists, e.g. in literary works of some famous writers. On the ground of analyzed experiences some crucial essentials of tourism are identified: search for something nameless, sudden events, different existence, new identity, meaning, the Absolute, immersing and permeate the space, but also feeling of disappointment in reality and/or one's self and senselessness of travel.

**Keywords:** psychology, phenomenology, events, tourist experience, essentials

**Dumitru Adrian CRĂCIUNESCU - *The Market Land Liberalisation in Romania. Economic, Social, Legal and Political Implications***

**Romeo Cătălin CREȚU, Adelaida Cristina HONȚUȘ, Traian Ioan BERBECARU - *Legislative Proposals on Specialization and Improvement of Rural Tourism***

**Abstract:** As an alternative of Romania's sustainable development, rural tourism is considered to be an assembly of product- price- consumption, which awards the country multiple opportunities for integration into European structures. Taking into consideration the Government Decision no. 20/2012 on the approval of multi-annual programmer for destinations, forms and tourism products development, the 3rd article, the 1st line, e item "actions regarding a specialized ranking of reception structures with accommodation in the hydropathical (spa) and rural tourism in Romania", as well as the measures covered in the Strategic and Operational Marketing Plan for Romania during 2011-2015, the National Authority for Tourism together with the National Organization for Rural, Ecological and Cultural Tourism, The Partnership Federation in Romanian Tourism and the Management,

Economic Engineering in Agriculture and Rural Development at the University of Agronomic Sciences and Veterinary Medicine in Bucharest launch the pilot project: “A thematic specialization of tourism and agritourism guest houses in Romania”.

**Keywords:** management, strategy, innovation, agritourism, sustainable development.

**Nora Codruța CURTA, Răzvan PETRUȘEL, Corina Anamaria IFTINCA - *Business Simulation of Tourism Companies Using the Level I Exercise Firm Model***

**Abstract:** This paper follows up on our previous papers introducing an extension of the teaching-learning and evaluation model of Training Firms method. We now focus on the business simulation of tourism companies. Based on the Michael Porter’s five forces model, our approach is to create a virtual business environment consisting of several mini-companies that interact directly (so-called Mini-Training Firms). The Mini-Training Firms enable immediate enactment of activities such as negotiation, contracting, invoicing, receivables and payables management, employee recruitment, etc. To support activities, a software application can be used by the teacher and student, thus improving their digital competences. Our proposed mini-training firm method targets any high school students in technological and services curricula, with diverse skills and theoretic background.

**Keywords:** training firm, virtual business environment, Michael Porter’s five forces model, business simulation, tourism, software application, teaching-learning model

**Anita CZIBOLYA- *Part Of Cultural Heritage of Hungary –Mangalitza, the indigenous breed of pigs***

**Abstract:** One of the heritage enrichment strategies is the use of local brands. Their use has many advantages, resulting in the opening to foreign markets, with effects benefit for the Hungarian economy. An example in this respect, it is the growth of pigs Mangolitza breed in eastern Hungary. The breed is known for its qualities of meat have low cholesterol, and is of high quality breeds.

The Hungarian Mangalitza pig is a part of the national cultural heritage of Hungary; we can say that it is the only subsistent indigenous breed of pigs of the country. It can be an organic part of the ecology and alternative husbandry. It has become the basis of ecological and bio-products since the necessary criteria can be completed: such foodstuffs of vegetable origin, or in our case of animal origin, are produced by using such fodder and starting materials which are supervised by controlling organizations acknowledged by the ministry observing the strict regulations fixed in provisions of law. The positive physiological effects of the animals bred by observing the determined conditions and rules are grounded and provable.

**Keywords:** local bends, breeding technology, alternative farming, physiological effects

**Biserka DIMISHKOVSKA, Jovan DIMISHKOVSKI, Nikola DIMISHKOVSKI - *Protection against Asbestos Debris in Post- Earthquake Conditions***

**Abstract:** Many construction products contain asbestos. These are incorporated in the buildings that surround us. The term “asbestos” refers to six fibrous silicate materials that are naturally found in the Earth’s crust. It consists of many tiny fibers that can be seen only by a microscope. When products containing asbestos are disturbed, the asbestos fibers are broken into smaller pieces and these pieces float into the air even under the smallest air currents. Friable materials are therefore to be removed from buildings before demolition since they are considered hazardous waste, whereas non-friable materials may be normally treated as construction debris.

**Key words:** asbestos, lead, paint, regulatory levels, effects upon health.

**Ana Maria DINU** - *Understanding the risks of international franchising*

**Saša DORĐEVIĆ** - *Eco-Animation Aimed At Supporting Sustainable Development of Tourism*

**Abstract:** The topic of sustainable development of tourism has become extremely up-to-date in current conditions. In this context the ecological or eco-tourism has made topical as a key component of modern tourism and its sustainable development. Achieving goals originating from the concept of the sustainable development of tourism, as one of most important forms of tourism, is appearing to be an urgent need and obligation of all societies and countries. Such a trend of tourism development, and in particular of the eco-tourism, is impossible to maintain and improve without high quality eco-animation which contributes to essential understanding by tourists and all tourism stakeholders of the importance of ecology on a tourist trip, especially since today it is not just the nature which is exposed to the risk of pollution, but also human communities and their culture. This paper particularly deals with types and kinds of eco-animations and their integration (integral model of eco-animation), aimed at strengthening environmental awareness and sustainable tourism development.

**Key words:** types of eco-animation, eco-tourism, eco-changes, sustainable development of tourism, integrated model.

**Milenko GAJIĆ** - *Gastronomic Tourism – A Way of Tourism in Growth*

**Abstract:** The expansion and crucial factors of culinary tourism are dealt with. Gastronomic tourism, in itself a niche market, is the topic of study. The development of this category of tourism is greatly influenced by the eating culture. Society trends and mass media change the consumer habits as well. Extended travelling, eating outside home, the process of globalisation and growth of multiculturalism promote the need for higher quality of food, for healthier and more varied diet. Eating culture must therefore also include a value-added category of creativity, not merely emphasize the functional value of food. A new set of consumers, who also take pleasure in food and beverage, and wish to gain new knowledge about dishes, participate in the preparation or witness various competitions in food preparation, are surfacing. The assumptions are made, that this is just the beginning of the gastronomic tourism - because the huge media influence, the desire for healthy living, environmental awareness and cosmopolitanism are among the major drivers which will ensure its growth and advancement.

**Key words:** Gastronomic tourism, Tourism, Culinary, Culinary tourism, Food tourism

**Jozsef GAL, Geza DÁVID, Ionela Adriana ȚIȘCA** - *Damage Caused by Cormorants in Hungary and the European Union*

**Abstract:** This article focuses on the theme chosen is a problem that even the animal and environmental experts also strongly divided. This is none other than the cormorant (*Phalacrocorax carbo*) damages in our country and the European Union as well as the possibilities of remedying the problem. The choice of topic is primarily motivated by the number of times that anglers have come across this issue. It is not uncommon, anglers argue, there is no fishing, because cormorants prevent them. Unfortunately, solving the problem is far from simple. Devastates, or may slow an animal of another species protection? Can we say that the laws of nature in order to protect fish stocks in our waters? Is it possible to distinguish between natural waters and to protect the pond farms, since the latter is a significant financial

loss? These are the questions we are trying to find answers in our study, which are described at the end of the current resolution on the European Union as well.

**Key words:** cormorant, environmental protection, fish, tourism and cormorants, nature

**Jana GÁLOVÁ, Elena HORSKÁ** - *Business Internationalization and the Choice of International Strategy in Case of Slovak Companies*

**Abstract:** The paper deals with patterns of business internationalisation in the Slovak Republic and the choice of their international strategy. The main objective of this paper is to present some results from the research about various aspects of internationalisation of Slovak enterprises as a part of a research project StG-21310034 with the title “Patterns of Business Internationalisation in Visegrad Countries – In Search for Regional Specifics” financed by the International Visegrad Fund in the years 2013-2014. The empirical research was conducted by the consortium of five Central European universities, among them the Slovak University of Agriculture in Nitra, and led by the Cracow University of Economics, Poland. The research objective of the paper is to identify the time of internationalisation of businesses in Slovakia and the relation between the size of companies and the international strategy they use on foreign markets. The research was conducted through a questionnaire survey available in electronic document and online specifically designed password protected form. The sample consisted altogether from 143 businesses from Slovakia with international activities. To verify the scientific hypotheses, we applied procedures such as descriptive statistics and inductive statistics for calculations of frequencies and analysis of contingency tables, and Pearson's chi-square test of independence to reject or confirm the hypotheses.

**Keywords:** internationalisation, business, marketing, strategy, SMEs, large firms

**Constantin GEORGESCU, Monica TUDOR** – *Economic Cooperation in the Black Sea Area*

**Cosmin Nicolae GHEORGHE**, *Marketing Mix in Tourism in the Eastern Part of Timiș County*

**Sabina GHEORGHECI, Mirela MAZILU** - *Innovation and Identity in the Danube Bend Tourism*

**Abstract:** Ethno-genesis element and, at the same time, an area with important cultural, ethnic and economic interferences, the Danube Valley, populated at least from the Neolithic, represents nowadays a potential of high tourist attractiveness, all the more so as the Danube can achieve the junction between Western, Central and South-Eastern Europe. Insufficiently valued up to the present, the tourist potential of this tourist macro-destination, itself divided into complex tourist micro-regions, has as starting point, on the one hand the 53 important harbours with their historical, but also economical value, as well as the 17 relatively compact ethnicities (Germans, Serbians, Slovaks, Slovenians, Hungarians, Czechs, Russians, Jews, Turks, Croatians, Armenians, Gypsies, Bosnians, Poles, Romanians, Bulgarians and Ukrainians) well represented through settlements - with architectural patterns, rural landscapes and cultural traditions. These elements, which can be grouped under the marketing umbrella - the cultural tourism marketing, must be classified within a strategy for the entire Danube Valley, starting from the cultural symbolic representations at the level of the researched mental, at the individual level and, subsequently, at the collective level.

**Keywords:** Innovation, identity, tourist product, bend sustainable strategy

**Mircea GOLOȘIE, Marinel COJOCARU** – *Arsenic in hydro-carbons drills*

**Abstract:** Life in a polluted environment affects all eco-systems, including the quality of life and people's health. Pollution can be the result of natural causes, most of the times, of human actions. Contamination is done by degradable pollutants, and not degradable substances which are difficult to eliminate from the environment. There are many negative effects on water, soil and air caused by these substances. One of the substances is Arsenic (As), a semi-metallic chemical element used in different industries.

**Keywords:** arsenic, drills, hydro-carbons, pollution

**Mircea GOLOȘIE** – *Railways and Frontiers*

**Abstract:** The history of Europe is controversial. There are some unknown aspects that can be interpreted. There are systems that have affected generations. However, the railway systems have a long history of relating different worlds.

**Keywords:** railways, frontiers, development

**Georgeta ILIE**, *Analyzing FDI Policy and Challenges*

**Metka KOGOVSEK, Mojca KOGOVSEK** - *Hospitality and Tourism Gender Issues Remain Unsolved: A Call for Research*

**Abstract:** The purpose of the article is to analyse the status of female hospitality and tourism employees by reviewing academic literature and to present the challenges they face as well as to stress that organizations and wider community miss the opportunities by neglecting female talent while not considering the measures to surpass deeply rooted gender stereotypes. Based on the review, the authors offer an assessment of emerging human resource management practices from the gender issue perspective. The findings provide practical information to hospitality and tourism managers in terms of focusing on adequate strategies to achieve gender equality. Because there are many unsolved issues, the authors call for further research.

**Key words:** equal opportunities, hospitality and tourism, gender stereotyping, gender discrimination, gender bias, occupational gender segregation.

**Ljiljana KOSAR, Nikolina KOSAR, Saša MAŠIĆ** - *The Contribution of European Standards in Improving the Quality of National Hotel Product*

**Abstract:** European professional associations such as HOTREC (Hotels, Restaurants & Cafés in Europe) are engaged in establishing quality standards for hospitality facilities and in assessment of their applicability in European countries. Tourism is one of the leading industries in Europe and in the rest of the world. Its future development is conditioned by adequate market profiling and positioning of the national tourist product. However, the premise of the international competitiveness of the national tourist product is to establish the required quality standards of its material basis, namely hotel product. Categorization is the process of ranking hotels according to quality. Category is verified rank of quality and it guarantees the fulfillment of certain standards. In European countries we can observe significant differences in categorization criteria and standards of the hotel. This leads to a mismatch of national hotel products quality, which reflects negatively on the relationship between expected and perceived quality of the customer. Inconsistency the quality of basic, hospitality components of tourist product limits the possibility of manifestation his authentic, attractive components. Therefore, the creation of European hotel categorization standards by the HOTREC is an important step towards harmonization of the quality of national hotel products. It is also a step towards creating an integrated European hotel product, with globally applicable quality standards.

**Keywords:** European standards, quality, hotel product, categorization, standardization

**Mihaela LAZOVIC, Slavoljub VICIC - *Do We Really Understand Anglicisms Used In Tourism And Hospitality Terminology?***

**Abstract:** The English language has indubitably become the language of world communication and as such it is generally accepted as a consequence of globalization. As a result, English has a great impact on almost every language in the world, including Serbian. Consequently, anglicisms are very frequently used in Serbian especially in the domain of tourism and increasingly in hospitality terminology.

This is a corpus based research. The corpus was extracted from numerous web sites and brochures of Serbian hotels, restaurants and tourism agencies. The examples from the corpus were then used to create a questionnaire in order to determine whether the readers, or the visitors of the mentioned web sites, actually understand the anglicisms used in tourism and hospitality terminology in the Serbian language. And whether this new hybrid language often called Angloserbian facilitates the communication between the reader and the writer or, on contrary, makes it impossible for the reader to understand the message, or even worse, the message is misunderstood.

**Keywords:** anglicisms, tourism and hospitality terminology, Angloserbian language, translational equivalents

**Radu Dorin LENGHEL - *Considerations Regarding Perishable Items***

**Abstract:** By perishable items we understand the losses which occur during transport, handling, storage and sale of merchandise as a result of natural transformation of merchandise, which lead to loss of weight or their depreciation, including by fermentation processes. Perishable items do not represent the losses included in technological consumption quotas and those produced by negligence, stealing and those produced by other causes imputable to guilty persons or those determined by force majeure events. Perishable items can be written off only after a factual checking of quantities of products that exist in management, established after weighing, counting, measuring and other such procedures and after making compensations according to the legal provisions. The perishable items produced in the legal conditions are approved by the manager or director of the legal person, as applicable, at the level of the quantities noticed as natural losses at the reception of transported merchandise, inventory taking or handover of management. The difference established in minus following the compensation and application of all loss quotas representing prejudice for the entity is recovered from the guilty persons according to the legal provisions.

**Key words:** patrimony inventory, procedure of writing off perishable items, conditions of writing off perishable items, rules of writing off perishable items, registration of inventory differences.

**Radu Dorin LENGHEL – *Considerations Regarding the Simultaneous Writing-Off of Compensations and Perishable Items***

**Abstract:** For the goods for which losses are accepted, in case of compensating minuses with pluses established in inventory, the losses are calculated only if the missing quantities are higher than the quantities noticed in excess. In each category, the order of writing-off perishable items is used in the compensation of goods (starting with the assortment which has the highest unit price). The losses are given first of all for the assortments in which minuses were noted and if there still remain quantitative differences in minus, they can be given also for other assortments in which pluses were recorded. If following the application of losses there still remain quantitative differences in minus, the loss quotas can be applied to the other goods allowed in compensation, to the goods in which pluses were noted or where no differences resulted. The difference established in minus following the compensation and

application of all the loss quotas, which represents prejudice for the entity is recovered from the guilty persons, in accordance with the legal provisions in force. The competence of approval of compensations and perishable items belongs in all the cases to the leaders of patrimonial entities.

**Keywords:** patrimony inventory, inventory procedure, conditions of writing-off compensations and perishable items, rules of compensation and writing-off of perishable items, procedure of simultaneous writing-off of compensations and perishable items, registration of inventory differences.

**Radu Dorin LENGHEL** - *Internal Financial Accounting Control of Private Entities*

**Abstract:** Internal control is an integrated process carried out by the management and staff of the entity, designed to approach risks and to provide a reasonable assurance in the exercise of the entity's mission, by the fulfilment of the following objectives: realization of functions and assignments in an economic, efficient and effective manner; observance of legal regulations and management orders; protection of resources against abuses, losses or frauds; development, maintenance and supply of accurate and complete financial information for the substantiation of management decisions. The activity of financial accounting control is exercised by the accountant in chief and heads of offices from the financial accounting department. The internal financial accounting control of the entity applies for the assurance of an accounting management and a financial follow-up of its activities, in order to achieve the objectives defined. The financial accounting internal control is a major element of internal control. It targets the totality of processes for obtaining and communication of accounting and financial information and contributes to the realization of reliable information in compliance with the legal requirements. The internal control organized at entity level is the responsibility of management and represents the totality of measures taken by the management and implemented by the whole staff regarding the organizational structure, the procedures, instruments and techniques applied for the purpose of achieving the objectives of the entity.

**Keywords:** internal control; internal financial accounting control; internal control components, control activities; objectives of internal financial accounting control, correction of errors.

**Wolfgang LIMBERT** - *Tourist Development in Cuba*

**Dina Maria LUȚ** - *Corporate Social Responsibility Policy within the Romanian West Region Companies*

**Abstract:** In today's business world, the concept of Corporate Social Responsibility (CSR) represents a new philosophy, showing responsibility that organizations have towards people, society and the environment, as they are or can be affected by companies' activities.

The CSR concept is strongly related to the concept of sustainable development and the CSR policy is integrated in the sustainable development strategy. Companies have the power to shape their actions so that they do not prejudice communities and the environment. The CSR policy enables companies to monitor voluntarily and to improve the social and environmental impact of their actions.

This paper proposes a possible model for analysing the CSR policy within the Romanian West Region companies. Firstly, we defined three dimensions which are considered the most relevant for the CSR concept and we assessed these dimensions in order to detect which one is the predominant dimension of CSR policy in Romanian companies.

**Keywords:** corporate social responsibility, environment, sustainable development, Romanian companies.

**Dina Maria LUȚ, Florea VLAD** - *The Role of Human Capital Development in Increase Competitiveness in Romanian Tourism Enterprises*

**Abstract:** Tourism is a truly global economic activity one which takes place in destinations across the world, from leading capital cities and smaller towns and villages in rural and coastal areas, to some of the remotest points on the planet. It is one of the world's largest industries, or economic sectors, contributing trillions of dollars annually to the global economy, creating jobs and wealth, generating exports, boosting taxes and stimulating capital investment.

Human capital is recognized as the fundamental factor of overall progress in the knowledge-based organizations. The experts agree that long-term investment in human capital has strong drive-propagation effects at the individual, organizational, national and global level.

This paper suggests a possible solution to the challenges that the Romanian tourism enterprises must face, showing that investing in human capital development represents the safest way to ensure competitiveness.

**Keywords:** human capital, Romanian tourism enterprises, lifelong education and training, knowledge-based economy, European Union.

**Mladen MAKSIMOVIĆ, Dragan MIHAJLOVIĆ, Snežana UROŠEVIĆ** - *Economic Effects of Rural Tourism in Eastern Serbia Based On the Concept of Sustainable Development*

**Abstract:** Rural areas are those areas that are rich in preserved natural and cultural resources necessary for the development of tourism. However, these areas are significantly lagging behind economic development compared to the urban areas. Given that in recent years, more attention is paid to tourism as one of the major factors for the economic development of rural areas. Rural tourism in Eastern Serbia should contribute to the preservation of the rural environment and cultural heritage, but also to economically motivate local residents to remain in the villages. This form of tourism could contribute significantly to the protection of nature, but also to provide funds for the survival and development of the village. The aim of this paper is to point out that rural tourism on the concept of sustainable development which may be the most important component of the revitalization of villages in eastern Serbia.

**Keywords:** Rural tourism, sustainable development, economic development, rural area.

**Aliona MARDARE** - *The Enotouristic Offer in the Republic Of Moldova*

**Abstract:** Enotourism has the main purpose to improve the viticulture potential, but also to promote a certain region/county through its wine quality. Therefore, it creates new relationships among state and private actors and helps developing touristic facilities. Attracting enotourists in the Republic of Moldova is mainly based on the existence of several wineries that are meant to reveal tourists the culture and quality of Moldovan wines. Such enotourist projects are developed by six companies that are to be presented in the current article. The events carried out on a national level represent the most effective method of promoting tourism worldwide and the most important event of this type organized in the Republic of Moldova is The Wine Day. The present article aims at presenting and promoting the enotourist offer from the Pruth to the Dniester River.

**Keywords:** enotourism, enotourist offer, visit, wine tasting, winery

**Zoran MARKOVIC** - *Environmental Issue in Copper Ore Flotation by Xanthates*

**Abstract:** This paper presents some investigation results about potassium ethyl xanthate (PEX) stability in water solution at higher pH and in presence of mineral chalcopryrite, related to flotation of copper minerals from copper ore. It is well known that ions of nonferrous metals have a catalytic effect on PEX decomposition forming the simple compounds as: related alcohol, related alkali and carbon disulphide. These investigations were focused on PEX decomposition in presence of mineral chalcopryrite at higher pH, above 10 which has the same catalytic effect like copper ions in solution. The most dangerous product of that decomposition is carbon disulphide with its toxic action on humans in working environment. These effects have occurred at higher pH values and rapidly increase towards pH 12. On the other hand, the copper minerals flotation has occurred at those pH values in practice. The concentrations of Xanthate ion and CS<sub>2</sub> were determined by UV Vis spectroscopy. Some results from extended investigation were given in this paper.

**Keywords:** Potassium ethylxanthate, carbon disulphide, chalcopryrite, environmental problems.

**Tiberiu MEDEANU, Adrian CRĂCIUNESCU** - *Aspects of Offenses against Public Health in The New Criminal Code*

**Abstract:** Criminal Code which came into force in 2014 regulates several offenses against public health, some of which are directly related the smooth running of Tourism and Trade. Among them stand out offenses relating to water infection, falsification or substitution of foodstuffs or other products and marketing of adulterated products. The legal object of such offenses refers to social relationships whose training and development affecting public health on water from all sources, food, alcoholic beverages, soft drinks, or energy, medications; and other products for public consumption, animals or plants. They may be intended for direct consumption, preparation or inclusion in other products. Unlike previous criminal regulations changes were on the subject material, attempt, subjective side and Punishment.

**Keywords:** water infection; falsification of foodstuffs or other products; substitution of foodstuffs or other products; marketing of adulterated; crime; tourism development.

**Daniel Alexandru MELINTE** - *Prut Basin and Chemical Characterization of Water Basin Prut*

We review the common statistical methods used for data analysis. Information is the introductory level and will help identify appropriate methods of analysis and interpretation of results. The information presented is not exhaustive; complex studies may require a higher level of statistical sophistication than shown and it is recommended to consult a professional statistician. One of the most significant challenges for data analysis phase is to extract a "signal" from an environment inherently "noisy". Prut River Basin is located in the south-eastern Europe, between the Carpathian Mountains in the northwest, west and Moldavian Plateau in eastern Podolia. The Prut River basin hydrological balance has a relatively uniform territorial distribution.

The indicator gives a picture of water contamination with heavy oxidizable substances is generally similar to that of the burden of water easily degradable organic substances and highlights areas of contamination with such compounds.

**Corina MICULESCU** - *Extraordinary Financial Resources - Trends*

**Abstract:** In a market economy, state revenues procured from taxes, as well as from businesses and properties not fully cover spending. Therefore, public authorities turn to loan

resources the way public credit. This is achieved in two ways : by direct contracting state loans from individuals or legal entities holding cash on hand; through specialized institutions (banks, savings banks , insurance houses and pensions , insurance and reinsurance ), which collects available money market and entrusts the State for a period of time.

**Keywords:** debt, national debt, external debt, repayment, indebtedness

**Corina MICULESCU - *Opportunities for Prevention and Fighting Tax Evasion***

**Abstract:** Tax evasion is one of economic and social phenomena particularly important facing the countries of the world. Since the eradication of tax evasion is still a desideratum, states are trying to find solutions to limit as much as unintended consequences of this phenomenon. The negative effects it generates indisputable tax evasion are felt directly on the level of tax revenue receipts, causing major distortions in the functioning of the market mechanism. In Romania tax evasion has taken over the last twenty years, a special scale, severely affecting the country's economic development. However, evasion tax is still very difficult to control and quantify. A thing is due CEST several factors, among which imperfections and particularities of tax law, the low living standards of the majority of the population, low level of civilization, culture and civic consciousness, aggressive fiscal policies promoted by the state and not least corruption, which is present in the bodies with responsibilities in combating tax evasion..

**Keywords:** tax evasion, tax pressure, tax, investment, efficiency

**Marius–Nicolae MICULESCU - *Accounting and Tax Legislation Issues Regarding the Procurement and the Supply for Intra- Community Goods***

**Abstract:** The paper addresses a number of aspects regarding the entrepreneurship of a company and especially the import and export of goods in the European Union and the coverage of major accounting operations performed. It also presents a series of particularities relating to the calculation of the cost of the goods imported from states in the European Union, as well as tax implications that are generated by their marketing in the country and in the EU. From this study we can draw a number of conclusions regarding the payments that have to be done to the budget which can prejudice the Romanian State.

**Keywords:** accounting, commercial activity, accounting operations, intra- community acquisitions, intra-community supplies, triangular operations, goods.

**Cezar MILITARU, Marcel ISAC, Adriana ZANFIR - *Risk Management in the Internationalization Process - A Challenge of Entrepreneurship in Romania***

**Christina Andreea MIȚARIU - *Babel Tower – An Indication of Human Aspiration to Sacrality***

**Abstract:** Babel Tower, regardless of the signification that people used to give it, represents the place where the sacred and the profane communicate. The legendary building – which used to represent the ancient wish of people to surpass their condition, to make a huge ontological leap – is mentioned as a place (Babel) in **Genesis 10**, as belonging to the land of Nimrod. As proto-fathers have lost their status and their immortality, the ambitious „architects” of pride would lose the comfort to be able to understand to one another in one language. Considered a surrogate of the lost Eden, this city is the symbol of human ambition and arrogance: „Come, let us build for ourselves a city, and a tower whose top will reach into heaven, and let us make for ourselves a name, otherwise we will be scattered abroad over the face of the whole earth“ (Book of Genesis 11, 4). If Eden was “planted” by Jehovah (Book of Genesis 2, 8), being a garden, or rather an orchard (2, 15), „ pleasing to the sight and good for

food “(2, 9), Babel would be built with bricks and tar (Book of Genesis 11, 3-4). Thus, nature is confronted with construction material, especially produced. In the Old Testament, Babel and its temples become a symbol of decadence, a fact that is revealed by the meaning of its name in Hebrew: “confusion, mixture“(balal).

**Keywords:** Babel tower, idolatry systems, qadhos, transcendent, imitatio Dei.

**Muguras MOCOFAN, Monica OGARLACI, Andrea ONOFREI - *The Impact of SEO Optimizations for Romanian Travelling Agencies***

**Abstract:** The tourism has become a key part of the economy matching the importance of other better known parts like industry, agriculture or commerce. Online tourism has known an increase in popularity over the last years at the point in which most tourism agencies use the internet as the main method of promoting the offers. In the online promotion of the company are used sites, blogs and social media platforms. The main goal of this research paper is to highlight the importance of SEO optimization in online tourism. The research has been made by studding the online activity of few travelling agencies from Romania.

**Keywords:** online tourism, SEO, travelling agencies

**Sándor NAGY - *Effectiveness problems at urban public transport – from the perspective of the European Court of Auditors***

**Abstract:** In my article I concisely deal with the questions and structure of performance audits, the general and unique characteristics of public transport from the perspective of external auditing and the notion of „public good”. I shortly outline the remarks of the European Court of Auditors regarding the effectiveness problems which can be observed at EU co-financed projects.

**Keywords:** public good, urban public transport, external auditing, European Court of Auditors, performance auditing

**George NICULESCU, Moise BOJINCĂ- *Durable Development through Innovative Entrepreneurship***

**Abstract:** Durable Development is based on some systems of management that take into consideration the environment. Entrepreneurship in general (economic, social, institutional) plays a decisive role in the durable development of a country, region or community.

**Keywords:** durable development, sustainability, entrepreneurship, innovation, management, environment.

**Samir NURIC, Adila NURIC, Noris SAKIC - *Redevelopment of Mining Facilities of the Former Coal Mine 'Lipnica'***

**Abstract:** The following policies to improve the economic development of Tuzla, especially in the field of improving the climate for development small and medium enterprises, the city of Tuzla has developed a project for the formation of a Development-Entrepreneurial Centre Tuzla - Incubator 'Lipnica' at the location of former mine 'Lipnica'. As unemployment has very serious economic and social implications of the post-war (1992-1995) economy, that solving of unemployment and job creation is a priority task of both the government and the community. Utilization of infrastructure resources of closed mines proved to be a good solution of the problems badly climate of business operations.

**Key word:** mine facilities, redevelopment, entrepreneurship, infrastructure, closed mine, sustainable development

**Samir NURIC, Adila NURIC, Midhat HUSIC, Hamid HUSIC - *Using the Mining Railway Infrastructure***

**Abstract:** Municipality Banovići is aware of the importance of tourism for its further development, and the potential that allows the development of tourism. The planning process of tourism development in the area of Lancaster enables you to specify the desired achievements, needs and priorities both in the short, medium and in the long term. The planning process must include public, private and NGO sector and establish partnership relations within interest groups. A special segment of tourism which is given special attention is the potential use of coal for the purpose of supplementing the tourist facilities. Since mining town Banovici, with a long mining history, can a lot to offer both domestic and foreign tourists.

**Key words:** tourism, mining, railways, museum, steam train

**Monica OGARLACI - *Rural Tourism resources in Dognecea, a small piece of heaven in Mountainous Banat***

**Abstract:** The Romanian rural area represents the cultural and national civilization patrimony, and it constitutes the source of spirituality and historicity in Romania. Rural tourism can become an incentive for local development in many rural areas. They allow speeding traditional economic activities and capitalizing cultural particularities, offering jobs and stopping rural exodus, at the same time. Dognecea is situated at the basis of the mountains of Dognecea, where traditions, customs and culinary art are kept. It also has a rich cultural potential and it represents a special touristic attraction. Rural tourist activity in Mountainous Banat is currently developing, especially in settlements such as Văliug, Gărâna- Brebu Nou, Poiana Mărului and Clisura Dunării, where most bed-and-breakfast accommodation is situated. Tourist resources in the rural area make this area a precious tourist destination both on a national and an international level.

**Keywords:** rural tourism, touristic village, touristic resources, mountain area, traditions

**Filip PAȚAC, Janeta WEISZ - *Statistical Yearbook of Romania, a Public Good***

**Abstract:** The statistical yearbook of Romania is a traditional instrument of official statistics which is published based on statistics research. The elaboration of the Statistical Yearbook can be improved both from the point of view of indicators and the introduction of new ones. The assurance of data continuity is highly necessary. In 1990 a problem occurred. Due to the fact that Romania is, in many statistics, with low rankings, statistical data should be used to improve problems in the health system, in infrastructure, etc. Statistics should be studied in high school and in Economic faculties. Intensifying education for correct reports of statistical data is another requirement.

**Keywords:** statistical yearbook, work productivity, balance of payments, exhaustive statistic research, selective statistic research

**Ciprian PAVEL - *The Growing Importance of Social Media in Business Marketing***

**Abstract:** The growing importance of social media marketing among businesses is very clear. So the question is no longer if you must use the social media tool in your marketing activities, but how to do it better. Business owners should pay attention to which social platforms help them reach their goals with relevant audiences, whether that's generating sales or greater visibility.

**Keywords:** social media, benefits of social media marketing, increased exposure, increased traffic

**Milen PENERLIEV** - *Current demographic and urban problems in the Danubian Dobrudzha (region Bulgaria)*

**Abstract:** The administrative units in Dobrudzha in Bulgarian part of the Danube are municipalities of Silistra and Tutrakan. The demographic crisis is a very negative fact in Bulgaria. The article examines the contemporary situation in this part of the country. It researches the trend of decreasing number of population, the reasons and the trends in the future. The decreasing number of children in schools is pointed out. An attempt has made to highlight the specific problems for this part in the country through a comparative analysis. The author describes the reasons for these trends.

**Keywords:** population, urban, Danubian Dobrudzha, problems, trends

**Elena PETKOVA** - *Comparative Analysis Of The Activities Of The Accommodation Establishments Of The Bulgarian Mountain Resorts Of Borovets And Pamporovo For The Period 2008-2014*

**Abstract:** The aim of the paper is a comparative analysis of two Bulgarian mountain resorts - Borovets and Pamporovo - to be performed. The resorts have been chosen due to their similarities - both located approximately at the same geographic altitudes, offering good winter skiing conditions and mainly, unlike the other mountain resorts of Bulgaria, they were founded and developed as recreation resorts, not as settlements/ villages that serve the housing needs of the local population. That determines the similar overall architectural appeal and atmosphere of both resorts. Accordingly, visitors who are attracted by both resorts have similar needs and requirements. Therefore, both resorts are also competitors concerning the selection by visitors, especially the participants in winter ski and partly in summer mountain tourism. The main hypothesis of the paper is that both resorts do or aim to achieve similar levels of the indicators of tourism demand, supply and economic performance and results. In this regard, the comparative analysis is not performed to show that one resort is better or worse than the other, as it is assumed that both resorts have their advantages, but in order to propose some guidelines for improvement of both resorts with a view to remain competitive at the market and continue achieving good results of their economic activities. In this sense, data for the period 2008-2014, provided by the National Statistical Institute of Bulgaria is analyzed (available at the official web-site of the organization in the first half of March, 2015). The data concerns only the accommodation establishments and their activities - demand, supply and revenues. On that basis, values of some other accommodation performance indicators of the resorts are calculated - occupancy, average daily rate, revenue per available bed, revenue per person and length of stay.

**Keywords:** accommodation, mountain resorts, demand, supply, revenues

**Gheorghe PINTEALĂ** - *Preparatory Contracts Regarding the Preferential Obligation*

**Abstract:** A pact of preference is a contract used by a contracting part, called promisor, to be obliged towards the other part, who accepts the promise, called beneficiary, that they will not close a certain contract with a tertiary part before they propose the closing of the respective contract to the beneficiary under the same conditions. As in the case of negotiation contract, a pact of preference can be found by a separate contract or can be included in an express contractual clause inserted into another contract.

**Keywords:** Preparatory contracts, promisor, beneficiary

**Gheorghe PINTEALĂ** - *The Pre-contractual Phase and the Negotiations Regarding the Contract in the Romanian Civil Code*

**Abstract:** The pre-contractual negotiation stage is represented by the “exploratory period” when future contracting parties exchange points of view, formulating and discussing the proposals in order to determine the content of the contract, without the assurance that the contract will be closed. This is an essential phase and both the balance of the potential contract and the quality of the contract depend on its development and success.

**Keywords:** pre-contractual, negotiations, obligations, contracts

**Roxana Elena POPȘA** - *Analysis of the Main Coordinates Of Ecotourism Activity in Romania*

**Abstract:** The international experience in the field of ecotourism certifies the extent of these manifestations of sustainable tourism and the global efforts, of some organizations and associations for the planning, organization and development of this segment of the tourist market. Consistent with existing studies worldwide on the development and organization of ecotourism, we can say that this segment of the tourism market finds in our country a favorable framework for development, representing an opportunity and also a challenge for managers of various tourism enterprises. Thus, this paper has the main objective to provide an overview of the main coordinates of ecotourism activities in Romania.

**Keywords:** protected areas, ecotourism, ecotourism potential, natural resources

**Sebastjan REPNIK, Alenka DIVJAK** - *Slow Food and Gastronomic Tourism in Slovenia*  
**SLOW FOOD AND GASTRONOMIC TOURISM IN SLOVENIA**

**Abstract:** The paper presents the role and importance of the Slow Food movement which also includes the development of gastronomic tourism in Slovenia. The aim of this paper is threefold: to find out how the Slow Food movement is understood in Slovenia, to identify its objectives and to answer the question of whether this movement is in Slovenia on the rise or perhaps in decline. It is also the aim of this paper to present the thinking of gastronomy experts in this field, endeavouring at the same time to build awareness of the importance of the Slow Food movement for human beings. In order to ensure a thorough discussion of the topic, a lot of sources have been consulted: professional literature, secondary sources and a semi-structured interview in which participated two major gastronomic experts from this field. The main research question is: "Does Slow Food have to do with hedonism or elitism in Slovenia?"

**Keywords:** Slow Food, gastronomic tourism, movement.

**Ciprian Ioan RUJESCU, Adrian Nicolae MATEIA, Simona MARTIN, Ramona CIOLAC**- *Determination Of The Optimum Productions Surface (Monofactorial Model) Having An Initial Fixed Capital*

**Abstract:** Optimum size of the area designated for agricultural crops is a actual subject in sustainable rural development strategies; most often presents interest to estimate a priori the areas used starting from an fixed capital, situations commonly encountered in allocation of funds practicing designated to rural development projects. Mathematically, optimization models can have multiple starting points; here the optimization study is realized starting from the condition of using the fixed capital in amount  $S$ , originally established, strictly, for the entire production process, in case in which there is no question of the existence of a minimum value of production. The proposed model is based on the restriction caused by the equality between initial fixed amount and product between optimal surface and the amount of fixed and variable costs expressed per unit area. It will be use a single factor production function, as

a function of the second degree, which will express the dependence between production per unit area dependent by the variable expenses for fertilization soil. The original data are those from the 2013 agricultural year level.

**Keywords:** rural development, optimum surfaces, agricultural crops, monofactorial model

**Sara STANIĆ JOVANOVIĆ - *Small Form Tourism – Contemporary Trend and Durable Development Opportunity. Case Study of Surčin Tourist Destination***

**Abstract:** The massive development of tourism in recent years has undergone certain transformations precisely with the appearance of small forms of tourism, which have significant prospects for development in the future. It is believed that the rapid growth and development in the coming period can be achieved by some of the selective or alternative forms of tourism such as cultural, cruises, city-break, mice, eco-tourism, etc. Common characteristics of selective forms of tourism are mostly individual travels or in the form of small groups. Participants were mostly more educated, experienced and responsible than the typical tourist participants in mass tourism, and a common occurrence are also individuals who are traveling alone, as well as tourists of higher financial abilities.

City Municipality of Surčin represents the youngest (seventeenth) Belgrade municipality, formed in 2004 from a part of the municipality of Zemun. It is located about twenty kilometers west of Belgrade city center, and thanks to favorable geographical features it is classified in the green belt of the capital of Serbia. The first and the most common association with Surčin is the airport “Nikola Tesla”, which this municipality is famous for. Convenient tourist traffic position of the municipality Surčin is defined by the directions of the corridor Belgrade-Zagreb highway M1 (E70) and parts of the Belgrade bypass M-22 (E763 or E75). Following the latest trends in the tourism market, Surčin is becoming increasingly attractive to the individuals and small groups of tourists, positioning itself as a tourist destination of small form tourism, with the prospect for durable development.

**Keywords:** Surčin, tourism, development, small forms, destination

**Cipriana SAVA, Sabin Romulus CLESIU – *New Trends in Tourist Offer***

The paper presents a new form of offer that has appeared in tourist agencies: tourism block. A good example is a block of tourism in Brad, Hunedoara County, with objectives situated in 9 locations and oriented to satisfy tourists’ needs in 4 forms of tourism.

**Cipriana SAVA - *Responsibilities of Road Tourist Carriers in Romania***

**Abstract:** One of the fundamental components of the tourist product is tourist transportation. Its importance is given by the need of the tourists to travel from their residence to the chosen holiday destination. So far tourist road transport is most popular with tourists due to price, flexibility and independence offered, followed by air transport.

Most of the tourists visiting Romania and of those who leave it for tourism use road transport modes. In this respect, tourist transport modes used are classified, and carriers have certain responsibilities.

**Keywords:** tourism, tourist carriers, transport modes, responsibilities

**Jovica SOKOLOVIĆ, Jovan STOJANOVIĆ, Miodrag ŽIKIĆ, Dejan TANIKIĆ, Rodoljub STANOJLOVIĆ, Zoran MARKOVIĆ, Aleksandra STOJANOVIĆ - *Biomass Briquetting – Potentials and Perspectives in Zajecar Region, Serbia***

**Abstract:** In conditions where fossil fuels is less, and their negative impact on the environment is growing, the attention professional and the general public should be directed to potentials of that are renewable energy sources.

Biomass is the most significant renewable energy source in Serbia with an estimated market potential of 134 PJ/yr from wood and agricultural wastes. The Republic of Serbia, with technical wood and agriculture biomass potential than 3,2 Mtoe, can considerably raise the share of biomass in national final energy consumption, as well as that increase and achieve the 27 % share of energy from renewable source in gross final energy consumption, as specified in Directive 2009/28/EC and National Renewable Energy Action Plan (NREAP) of Republic of Serbia [1]. This paper gives an overview and an analyses of the potential and the possibilities of utilisation of wood and agriculture biomass in Zajecar district, Eastern Serbia.

**Keywords:** biomass, wood, agriculture, Eastern Serbia, Zajecar district.

**Dragisa STANUJKIC, Bojan DJORDJEVIC, Darjan KARABASEVIC** - *Selection of Candidates In The Process Of Recruitment and Selection of Personnel Based on the Swara and Aras Methods*

**Abstract:** At the time when employees nowadays represent an important resource in achieving business success, there is an increasing focus on the process of recruitment and selection of personnel, because every company seeks to fill a vacant position with the best candidates, i.e., those who best meet the requirements of the job. Therefore, this paper will propose an MCDM approach to the recruitment and selection of personnel by applying methods for decision making, in this case, by applying SWARA and ARAS methods. In order to determine the effectiveness of the proposed model, in the paper will also be presented a numerical example.

**Keywords:** recruitment, selection of personnel, MCDM, SWARA, ARAS.

**Daniel Laurențiu ȘTEFAN** - *The impact of globalization on the employees' migration*

**Snežana ŠTETIĆ, Sanja PAVLOVIĆ, Bojana MIHAJLOVIĆ, Sara STANIĆ** - *Wine Tourism As A Factor In The Revitalization Of Rural Settlements Rajac And Rogljevo*

**Abstract:** There are several wine regions in Serbia which are appropriate for wine tourism as a special part of tourism. One of them is Negotin's wine region in which we have settlements Rajac and Rogljevo. In the vicinity of the villages Rogljeva and Rajac, from the eighteenth to the mid-thirties of the twentieth century, there were built the facilities for producing and storing wine, which represent a unique cultural value. Their restoration, construction of new vine planting, educating the local population in the area of providing services to visitors and to improve community infrastructure necessary to make brewery, became even more attractive tourist destination. Depopulacional processes are imposed as a real problem, so as to facilitate travel by activating brewery and revitalization of the Timoks villages.

Research included four target groups such as: population that uses the brewery as a travel motive, population of Rajac and Rogljevo who didn't take a part in tourism, Touristic organization of Municipality Negotin and the last one are tourists who visited breweries of Rajac and Rogljevo. For collection of this data's, it was used a questionnaire. Test results are presented descriptively, graphically and in tables, SWOT analysis of wine tourism development in these settlements. It was stated that the brewery should be defined strategically integrated whole, with a particular image, because integrity can meet the demands of tourists. For this purpose it is necessary to solve many problems, adjusting the positions of different subjects.

**Keywords:** pimnice, wine tourism, Rajac, Rogljevo

**Amalia Venera TODORUȚ, Moise BOJINCĂ** – *Considerations on the Quality of Touristic Services in the Contemporary Context*

**Abstract:** The main objective of this paper is to analyse the quality of services from the point of view of the client taking into consideration durable development. We will present the main models to assess quality.

**Keywords:** quality, performance, strategy, total quality management

**Barbara URH** - *Healthy Lifestyle and Tourism*

**Abstract:** A “healthy lifestyle” is a trend based on changing values and standard of living, which reflects itself in holiday and tourism as well. It is responsible for proliferation of health spas, fitness centres, gyms, massage centres, and health resorts. They form one of the “New Age of Tourism” sectors – the “wellness tourism” and these new forms or themes of tourism are of great influence for the further development of this sector. Since the 1980s, Western society has witnessed a marked trend among sections of the population toward more active, experientially oriented outdoor leisure activities in response to increasingly sedentary work patterns, which may also be regarded as a response to problems of urbanism and contemporary lifestyles. The “new tourist” is more demanding and at the same time taking more responsibility. The continued growth of health awareness in industrial society, the significance of image to identity, and the continued aging of society all point to the expansion of health-oriented tourism well into the twenty-first century. All the above indicates that health tourism will become even more important in the future.

**Keywords:** healthy lifestyle, tourism, sport tourism, wellness, medical tourism

**Barbara URH** - *Lifestyle of Health and Sustainability – The Importance of Health Consciousness Impact on Lohas Market Growth in Ecotourism*

**Abstract:** LOHAS, which stands for Lifestyles of Health and Sustainability, and describes a more than \$200 billion dollar marketplace, comprising everything from organic foods and body care to socially responsible investing, alternative healthcare, renewable energy, and energy-efficient cars and appliances, is growing rapidly. The term also describes a group of consumers who want to do business with companies that share their interests and priorities in these areas. LOHAS consumers are those who are passionate about the environment, the planet, social issues, health, about human rights, relationships, fair trade, sustainable practices, and peace, spiritual and personal development. LOHAS consumers tend to make their purchasing decisions in keeping with their values of social and environmental responsibility. LOHAS marketers identify this group by many other names: lohasians, conscious consumers, progressive consumers, tree huggers, humanist, responsible consumers, and green consumers, but none want to be labelled as such. LOHAS now represent 23% of the population (about 50 million adults) in the United States, and 29% of the population in Japan (about 37 million). The speed with which the group is growing is astounding. Ecotourism, which emerged from environmental movement, presents one of the biggest market sectors in LOHAS. The term ecotourism has been around for at least two decades, generally referring to travel that combines nature-focused sightseeing with sustainably managed accommodations. More recently, the term has been expanded to incorporate a focus on indigenous populations and the needs of local communities. Countries around the world are showing interest-Japan, Taiwan, China, Australia, New Zealand, India, Germany, Holland, England, France, Canada, and more-all want to understand and integrate LOHAS principles into their own cultures.

**Keywords:** LOHAS, health awareness, sustainability, ecotourism, social responsibility, green consumerism

**Paul-Cristinel VERESTIUC,** *Aspects Concerning Public Access to Environmental Information*

**Abstract:** Environmental education is vital because we all need resources to live and we all have a moral responsibility to future generations in order to have a quality life. It is important to educate people and connect them to the natural around them and to provide accessible information as this is a first step of their participation. Environmental management and governance involve knowledge and understanding of environmental issues. Access to the environmental information is an important aspect of our society that has a better access nowadays, in the “internet era”. This paper is aimed to offer a framework of the environmental information circuit, from international to a local point of view.

**Keywords:** Environment, information, participation, organization, data, reports.

**Florea VLAD, Dina LUȚ** - *Evaluating Commercial Performance in an Oil Products Distribution Firm*

**Abstract:** The present article investigates the main strategies of oil products distribution. Thus, we identify: the satisfaction of demand, the promptitude of the distribution system and the power to negotiate on the distribution circuit.

**Keywords:** evaluation, strategy, distribution, oil products, average margin

**Brigitta ZSOTER, Sandor HARCSAS, Nicoleta TRANDAFIR** - *The Social-Economic Impacts of a New Plant of a Large Company as a New Investment*

**Abstract:** The subject of this research is the economic-social impact assessment of a plant in Makó, as a new investment, owned by a large company.

What impact do the workplaces generated by a new investment have on their direct environment? We chose this given company because it was the largest green-field investment of the past few years around Makó. The company presented itself as an important employer thus diminishing the unemployment rate in the environs.

Assessing the economic impacts it became clear how the area can benefit from the activity, how it reduces the unemployment rate and in what way it helps increase the income spent locally.

**Keywords:** Makó; large company; commuting; employees; social-economic impact

**Brigitta ZSOTER, Balazs RABAI, Nicoleta TRANDAFIR** - *The Economy of Tatabánya, A Migration Initiator between 1950 and 2014*

**Abstract:** The success of the mining town Tatabánya, which was the most prosperous and appealing in the second half of the 20th century, came to the end with the political transformation. The leaders of the town have to do something with the large number of closing workplaces and the unemployed. Working out a new strategy, the situation has been channeled into a normal direction with development of both infrastructure and education. It turned out from our questionnaire survey that there is a significant amount of commuters from the town who are ready to take even 50 kms every day. A large number of people with higher education did not earn their degrees in Tatabánya but in some other towns or cities. The inhabitants do not consider the population holding capacity of Tatabánya good because besides town functions, there are no community functions. It can be clearly seen from the data of KSH

(Central Bureau of Statistics) and the results of our survey that more people migrate from Tatabánya than those who settle down there.

**Keywords:** Tatabánya, migration, daily commuting, the number of commuters, population holding capacity.